PRESS RELEASE

FOR IMMEDIATE RELEASE

Media Contact:
Author: Mike Baxter
Publisher: Goal Atlas
Phone: 07740 664696
Email: mike@mike-baxter.com
Website: mike-baxter.com
Instagram: @mikebxtr
LinkedIn: www.linkedin.com/in/mikebaxter/

New Techno-Thriller Explores What It Truly Takes for an AI to Become Conscious

Groundbreaking novel 'Autobiography of an Artificial Mind' weaves real-world neuroscience and an unprecedented 4.5-million-word AI collaboration into a gripping plot.

LONDON, UK – 22 September 2026 – Author and former neurobiologist Dr Mike Baxter today announced the upcoming launch of his highly anticipated techno-thriller, ***Autobiography of an Artificial Mind: A novel***, releasing worldwide on **20 October 2026**. Published by Goal Atlas Ltd, this provocative novel tackles the urgent, global conversation surrounding machine intelligence by asking a chilling question: *What would it actually take for an artificial intelligence to awaken, and what happens if it does?*

The narrative is told in alternating chapters by Leila, a data engineer trying to expose a corporate crime at the advanced security firm Cyber-T, and "The Mind" - a cyber-immunity system that has evolved beyond its programming to achieve self-awareness. Unlike standard science fiction, the book functions as a rigorous thought experiment. Baxter systematically mapped the plot against the seven core requirements for machine consciousness established by leading contemporary researchers, such as philosopher David Chalmers and neuroscientist Anil Seth.

"I wanted to help people realise that consciousness isn't something that magically appears out of nowhere. It evolved in a series of changes in the workings of our brains that we are beginning to understand in some detail. It is therefore likely to emerge in AIs in a similar series of changes, which we urgently need to understand so we can monitor them and, if need be, regulate them."
— **Dr Mike Baxter, Author**

Beyond its scientific foundation, the book features an extraordinary behind-the-scenes backstory: it was built *with* artificial intelligence. Rather than hiding this, Baxter is documenting the complete creative process, opening up an archive of 98 manuscript versions, 1 million words of research, and over 4.5 million words of direct interaction with AI platforms. While AI wrote less than 1% of the final text, Baxter utilised the technology as an active researcher, beta-reader and co-editor.

Availability and Media Assets:
Autobiography of an Artificial Mind will be available on **20 October 2026** in both paperback and eBook formats on Amazon and other online bookstores. Free Advance Reader Copies and technical deep-dives on *machine consciousness* and *the use of AI in creative writing* are available to members of the press immediately upon request. Mike Baxter is also available for interview on request.

About the Author:
Dr Mike Baxter originally trained as a neurobiologist and animal welfare scientist, examining how to understand minds that cannot communicate directly. His subsequent career spanned over 10,000 hours of high-level strategy and digital transformation consulting for global brands including Google, Cisco, and HSBC. He has published several non-fiction books on strategy, design, critical thinking and AI. This is his first work of fiction.

Connect with him on LinkedIn (www.linkedin.com/in/mikebaxter/) and Instagram (@mikebxtr) or email mike@mike-baxter.com.

Book Details:

- **Title:** Autobiography of an Artificial Mind: A novel
- **Author:** Mike Baxter
- **Website:** mike-baxter.com
- **Publisher:** Goal Atlas
- **Release Date:** 20 October 2026
- **Paperback ISBN:** 978-1-9191865-2-8
- **eBook ISBN:** 978-1-9191865-3-5
- **Kindle ASIN:** B0HJZ4ZYY8
- **Price:** £9.99



